

**SECOND DISTRICT  
DENTAL SOCIETY**



**SECOND DISTRICT  
DENTAL SOCIETY**

**Annual Program  
2023-2024**

## **Greetings from the President...**



**Christina Honey**

Greeting Second District Dental Society Members,

It is an honor and privilege to serve as your President and represent almost 450 colleagues from eighteen counties in East Tennessee as members of the Second District Dental Society. We comprise the second largest component society in the State of Tennessee. I encourage each of you and your staff to attend and participate in our meetings and events. We all have different gifts, ideas, areas of expertise, perspective, and experience to share. Coming together and building in-person relationships will ensure our personal and professional success. Please encourage your colleagues to attend and reach out to new or young dentists in your neighborhood and introduce them to all of us. Dr. John Coulter has worked tirelessly at the local and state level to survey and introduce our new and young dentist to the SDDS and organized dentistry. Dr. Jim Curtiss, ADA Delegate and Parliamentarian and Dr. Hope Watson, ADA Alternate Delegate and TDA Trustee are working for us at the ADA level to keep our interest relevant. We are stronger collectively!

The Executive Committee, to include me, Dr. Ryan Bowles, Dr. Joshua Hethcox, Dr. Drew Osborn, Dr. Joseph Hicks, Dr. Chris Lee, and Dr. Ben Scott, in addition to the Advisory Committee, are working for continued growth and strength of the SDDS organization. Our Executive Director, Allyson Rhodes, has taken on various new projects to improve the workflow for meeting registration and attendance and this will be coming your way in the future.

I would like to recognize Dr.'s Gotcher, LoCascio and Campbell, of the Program Committee, for their efforts in putting together a great line-up of continuing education opportunities and procuring wonderful speakers for the upcoming meetings. They are tasked with making these arrangements well in advance, especially for the Earl Henry Memorial and Ben Alley Lecture.

We would not be able to afford and offer the meetings and continuing education hours without the generosity of our corporate sponsors. Please patronize them and thank them personally for their generous support. Please feel free to contact any of us with your concerns and come forward if you would like to take on a larger role with the Society. We would love to get you involved in committees, as delegates, mentorship, or other leadership roles. Organized dentistry has been good to us and with your participation it will only get better. Reflect on the past, be in the present, and look to the future!

Respectfully,

*Christina Honey*



**2023-2024 SDDS OFFICERS**

<b>President</b>	<b>Christina Honey</b>
<b>President-Elect</b>	<b>Ryan Bowles</b>
<b>Vice President</b>	<b>Joshua Hethcox</b>
<b>Treasurer</b>	<b>Drew Osborn</b>
<b>Secretary</b>	<b>Joseph Hicks</b>
<b>Past President</b>	<b>Ben Scott</b>



**TDA Trustee &  
Alternate ADA Delegate  
Hope Watson**



**ADA DELEGATE  
James Curtiss**



Thank you for your continued support as I continue to grow in the role as your Executive Director. I am grateful for this opportunity and the support I have been given this past year.

I wanted to let you know about a few changes coming to the SDDS. The SDDS has invested in a new software program known as Eventsquid. This platform will allow you to RSVP for meetings by simply using a QR code and following the prompts. Of course, I am here to assist you as we make this transition.

As you may have noticed, you no longer receive hard copies of the monthly newsletter. Please contact me to update your email address to assure that you receive the newsletter via email regarding continuing education opportunities and upcoming events. As a member of the SDDS you will continue to receive a hard copy of the Annual Program once a year.

Thank you and I look forward to seeing you all at the meetings!

Sincerely,

*Ally Rhodes*

**Thursday, August 17, 2023**

**Meet Our Specialist & New Dentist Social**

**~ RSVP required ~**

**Sign In at 6:00 PM Event start 6:30 PM**

**Location: 2001 Alcoa Hwy, Alcoa, TN 37701**

**reservations required prior to August 3, 2023**

**\$300 per Participating Specialist**

**Members Attend for Free**

***Join us for a night of Appetizers, Drinks, & Fellowship!***

Join the SDDS for a night of fun! Everyone is welcome!

Specialist that wish to Participate this meeting are welcome to bring Referral Pads, Pens, and Business cards only. Please let Ally Rhodes know if you plan to participate in this meeting no later then **August 3, 2023!**



**Please use the QR code to register for this event!**

**Sponsor**



**Friday, October 27, 2023**  
**Sign In 8:00 a.m. Program 8:30 - 4:00**  
**The Annual Earl Henry Memorial Clinic & Luncheon**  
**Dr. Michael Sonick**  
***“Treating People not Patients” Transformational Insights on Hospitality & Human Connection to Provide High Quality Care Experiences for People and Practitioners***

**Chemical Dependency: Lt. Josh Shaffer**  
**Drug Abuse & Overdose Problem in the East Tennessee Region**

**Location: The Venue at Lenoir City**  
**7690 Creekwood Park Blvd. Lenoir City, TN. 37772**

***Reservations Required prior to 10/6/2023***  
***7 CE hours & 1 Chemical Dependency Hour***

Ideal dental and medical care involve treatment of the entire patient. However, this is not always the case. Health care providers, including both dentists and physicians, are often taught to perform procedures, not comprehensive patient care. Dental school training oftentimes focuses on the mastery of individual skills and technical procedures (remember dental school requirements).

The upshot of the current dental model is a reduced acceptance of treatment that is not in the patient's and the health care provider's best interest. Our mission is to establish healthy relationships based on trust and shared decision-making among the patient, doctor, and staff. Achieving acceptance of treatment that is in the patient's best interest and that aligns with their goals involves an approach that differs greatly from the traditional report of findings and list of procedures. Dr Sonick will review the important patient communication techniques that have allowed him to build a successful practice where over 90% of his patients say yes to comprehensive dental treatment. His fee for service practice is routinely booked 2-3 months in advance. Decades of experience and study allow him to present intriguing cases, but equally importantly, he will guide you through aspects of office design and team-building that are essential to a patient-centered environment.

At the end of this day participants will know:

- How to establish Rapport, Trust and Engagement with the patient  
Become a master communicator through story
- NLP (Neurolinguistic Programming) Models for Communication, Framing, Utilizing Motivation Triggers  
Learn how to create a first-class impeccable office environment  
Build a servant hearted team that provides a WOW experience
- How to achieve greater patient acceptance of comprehensive treatment



**Sponsors:**



**Earl Henry Memorial Registration Form**  
**Sign In 8:00 a.m. Program 8:30 - 4:30**  
**Registrations Must Be Turned in Prior Oct. 6, 2023**  
**Location: The Venue at Lenoir City**  
**7690 Creekwood Park Blvd. Lenoir City, TN. 37772**



Your registration fees include all handout materials, breakfast, lunch, and breaks. If you must cancel your registration after October 6, 2023, there will be a cancellation fee of \$25.00 to cover all costs incurred.

You will receive 7 hours continuing education credit toward meeting and 1 continuing education credit for Chemical Dependency.



**Michael Sonick, DMD**, is an internationally known, highly regarded authority in the field of dental implantology and periodontology. A full-time practicing periodontist in Fairfield, Connecticut, he is also a frequent guest lecturer in the international program at New York University School of Dentistry and the University of Connecticut School of Dental Medicine. He lectures worldwide on the subject of esthetic implants, periodontal plastic surgery, guided bone regeneration, comprehensive treatment planning and the delivery of exceptional customer service. He is the author of the book ***Treating People Not Patients*** and co-editor of the multi-language textbook, ***Implant Site Development***. He serves on the editorial boards of numerous journals including the Compendium of Continuing Education, the Journal of Cosmetic Dentistry, Inside Dentistry, Dentistry Today and also writes and publishes numerous papers in peer-reviewed journals. Dr. Sonick is a diplomate of the American Board of Periodontology, a diplomate of the International Congress of Oral Implantology, a fellow of the International Team for Implantology, a fellow of the International Society of Periodontal Plastic Surgeons, and an Eagle Scout. His mission is to improve the quality of patients' lives as well as the lives of everyone he meets.

Thursday, January 18, 2024  
Location: Airport Hilton— 2001 Alcoa Hwy, Alcoa, TN 37701  
Reception 6:00 p.m. Dinner & Program 6:30 p.m.  
Dr. Denise Terese– Koch & Dr. Jay Ragain  
Dental University Updates  
\$40.00 per person      2 CE hours  
*Reservations Required Prior to 1/11/2024*



**Dr. Denise Terese– Koch**  
LMU Knoxville



**Dr. Jay Ragain**  
UT Memphis

**Sponsor**





Thursday, February 8, 2024

Location: Airport Hilton— 2001 Alcoa Hwy, Alcoa, TN 37701

Reception 6:00 p.m. Dinner & Program 6:30 p.m.

Dr. Matthew Heaton

“Current Trends in Peri-implant Complications: Diagnosis, Etiology and Management of Peri-implant Diseases”

*\$40 per Person*

*Reservations Required Prior to 1/25/2024*



Objectives:

Review and be able to identify diagnostic parameters and etiologic factors for the two most common periodontal problems with dental implants: peri-implant mucositis and peri-implantitis.

Identify situations where the main goal is to arrest and, when possible, reverse the disease process versus explanation/implant removal.

Learn a new classification system for identification and treatment recommendations for peri-implant bone defects.

Adopt non-surgical and surgical techniques for resective and reconstructive treatment of soft and hard tissue peri-implant defects, including implant surface decontamination protocols and techniques.



Dr. Heaton has received multiple degrees from Texas A&M University, including his D.D.S. and M.S. degrees through Baylor College of Dentistry (now TAMHSC) as well as the completion of a 3 year residency program in Periodontics and Implant Dentistry. He achieved Diplomate status with the American Board of Periodontology in 2007, and has had the pleasure of serving the Knoxville and East TN communities in private practice for the past 16 years. His practice focuses on all aspects of periodontics, with a special emphasis on the treatment of periodontal diseases and surgical reconstruction of soft-and hard-tissue defects of the dentoalveolar complex. He is actively involved in many local dental organizations and study clubs, and enjoys participation in local academic institutions including the UTMC GPR and Roane State Dental Hygiene programs. When he is not "gum gardening", one can typically find him chauffeuring one of his teenagers around town or digging in his "real" garden at home.

**Sponsors**



**Friday, March 8, 2024**

**Dr. Ben Alley Lecture**

**Location: Airport Hilton—2001 Alcoa Hwy, Alcoa, TN. 37701**

**Registration & Breakfast 8:00– 8:35 a.m. Program 8:30– 12:00**

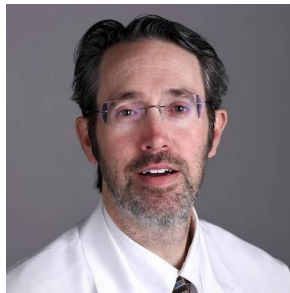
**Dr. Joel Laudenbach**

**Oral Cancer Screening, Lesion Recognition & Oral Manifestations of Systemic Diseases:**

**Improve Your Diagnostic & Management Skills!**

**\$75.00 per doctor \$50.00 per auxiliary & staff 4 CE hours**

***Reservations Required Prior to 2/16/2024***



Dr. Joel Laudenbach

The oral, head & neck cancer screening examination technique will be reviewed in detail with helpful recognition and diagnostic strategies. Common oral lesions and head/neck pathology observed in general and specialty dental practice will be presented, as well as updated oral cancer statistics, risk factors and screening guidelines. Attendees will learn to recognize when additional testing and/or specialty referrals are indicated. Adjunctive and biopsy techniques will be briefly reviewed: tissue reflectance/fluorescence, toluidine blue dye, cytology, and conventional scalpel biopsy. Lesion management will be discussed throughout the presentation.

Learning objectives:

1. More confidently and effectively perform oral cancer screening and lesion assessment
2. Improve recognition of oral lesions/manifestations of systemic diseases encountered in clinical dental practice.
3. Make better clinical/practice decisions regarding adjunctive/biopsy techniques and specialty referrals.

All oral health providers are confronted daily with oral signs and symptoms that may relate directly to underlying systemic diseases. Patients with systemic diseases require pre-operative medical and dental risk assessment, as well as occasional medical consultation, coordination of care and referrals. Providers will be encouraged to improve clinical skills related to detecting systemic diseases via oral examination and thorough medical history taking. Relevant medical conditions will be presented highlighting oral manifestations, medical testing, conventional medical management and interprofessional medical-dental practice. You will be inspired to elevate your medical diagnostic, interpretation, and physician consultation/referral skills to help your patients' overall health and pursuit of wellness.

Learning objectives;

1. Recognize and understand how specific oral signs and symptoms indicate the presence of underlying systemic diseases.
2. Improve clinical oral examination and medical history taking skills to better detect & act upon oral manifestations of systemic diseases.
3. Improve your medical diagnostic, interpretation, interprofessional and physician consultation/referral skills.

**Sponsor**



**Thursday, April 25, 2024  
OSHA & HIPPA TRAINING  
Installation of Officers**

**Location: Airport Hilton— 2001 Alcoa Hwy, Alcoa, TN 37701**

**Reception 6:00 p.m. Dinner & Program 6:30 p.m.**

**Dr. Chip Clayton, TDA President**

**\$40.00 per person**

***Reservations required prior to 4/4/2024***



Dr. Chip Clayton

Dr. Clayton attended Wake Forest University earning a B.A. in Chemistry graduating cum laude followed by his dental degree at the University of North Carolina School of Dentistry. Following dental school, Dr. Clayton then completed two years of prosthodontic specialty training at Walter Reed Medical Center in Washington, D.C. Dr. Clayton was Chief of Prosthodontics in an Advanced Education Program in General Dentistry before entering private practice in 1998. Dr. Clayton is currently Assistant Professor at Vanderbilt University School of Medicine and also serves as a consultant to several post graduate dental training programs. Dr. Clayton is a Fellow in the American College of Prosthodontists and a Diplomate of the American Board of Prosthodontics. He is also a member of the American Dental Association, Tennessee Dental Association, Nashville Dental Society, Academy of Osseointegration, and Governor's Study Club. Dr. Clayton and his wife Pam enjoy traveling. Dr. Clayton is also an avid golfer with a goal of playing all of the Top 100 public golf courses in the United States.

**Sponsor**



---

**ADA Annual Session— Smilecon 2023  
Orlando, Florida– October 5-7, 2023**

---

**Websites:**

Second District Dental Society: [www.seconddistrictsociety.com](http://www.seconddistrictsociety.com)

Tennessee Dental Association: [www.tndentalassociation.com](http://www.tndentalassociation.com)

American Dental Association: [www.ada.org](http://www.ada.org)

Tennessee Board of Dentistry: <http://tennessee.gov/health>

---

**THANK YOU to the following  
Second District Dental Society Sponsors**



***2023 FELLOWSHIP AWARD RECIPIENT***



Dr. Steven LoCascio



Dr. Drew Osborn

***2023 ACE Award***



Dr. Jim Erpenbach

**2022 FRANK P. BOWYER, Jr., DDS  
SERVICE to DENTISTRY AWARD RECIPIENT**



**Dr. Vicki Guffey**

**Dr. Vicki Guffey was the recipient of the Frank P. Bowyer, Jr., DDS Award. This well deserved award was presented to Dr. Guffey by Dr. Newsom Baker on behalf of the Awards Committee for Dr. Guffey's dedication in service to dentistry and to the community.**

Nominations for the 2023  
"Frank P. Bowyer, Jr., DDS Distinguished Service Award"  
must be submitted by August 1, 2023 to  
Dr. Vicki Guffey, Awards Committee Chairman

**“Dentist of the Year” Award  
Dr. Frank P. Bowyer, Jr. Distinguished Service Award**

1948	Dr. Frank P. Bowyer	2007	Dr. William L. Pope
1951	Dr. Gerald Bush	2008	Dr. William Powell
1952	Dr. Lonas Lockett	2009	Dr. C. Leeby Greenblatt
1954	Dr. Ed Coleman	2010	Dr. Ruth E. Bailey
1958	Dr. Theodore Rogers	2011	Dr. Nadim J. Jubran
1961	Dr. Henry H. Naff, Jr.	2012	Dr. Jan Henley
1962	Dr. James D. Johnson	2013	Dr. John Osborn
1963	Dr. Gibbs Prevost	2014	Dr. James Curtiss
1964	Dr. Thomas D. Pryse	2015	Dr. Walter Fain
1968	Dr. Albert Chesney	2016	Dr. Susan Orwick-Barnes
1971	Dr. Paul Hahn	2017	Mrs. Diane Landers
1972	Dr. Byron D. Harrison	2018	Dr. Newsom Baker
1973	Dr. William Rose	2019	Dr. Hope Watson
1974	Dr. Robert Alley	2020	Dr. Josh Campbell
1975	Dr. David Ackerson	2021	Dr. Mike Mysinger
1977	Dr. Paul Brakebill, Jr.	2022	Dr. Vicki Guffey
1978	Dr. Reuben Robinson		
1979	Dr. Robert Freeman		
1980	Dr. Reuben Pelot		
1981	Dr. Don Chase		
1982	Dr. Robert Childs		
1983	Dr. James Reddick		
1984	Dr. Harold Burns		
1985	Dr. Rupert Knierim		
1986	No Recipient		
1987	Dr. Glenn Greer		
1988	Dr. Marzel Stiefel		
1989	Dr. Joe Hutton		
1990	Dr. Kenneth Walker		
1991	Dr. William Powell		
1992	Dr. William Davis		
1993	Dr. George Chngas		
1994	Dr. Richard Bowles		
1995	Dr. Jack Gotcher		
1996	Dr. Marshall Parker		
1997	Dr. Phil Wenk		
1998	Dr. Joe Rainey		
1999	Dr. Don Henson		
2000	Dr. C. L. Greenblatt, Jr.		
2001	Dr. Bill Rogers		
2002	Dr. Louis Browning		
2003	Dr. David Johnson		
	<b>“Dr. Frank P. Bowyer” Award</b>		
2004	Mrs. Shelba J. Moore		
2005	Dr. Gibbs Prevost,, Sr.		
2006	Dr. Thomas Pryse		

The 2023 recipient will be named at  
the April 2024 meeting

Nominations for  
“Dr. Frank P. Bowyer, Jr.  
Distinguished Service Award”  
must be submitted by  
August 1, 2023 to  
Dr. Vicki Guffey,  
Awards Committee Chairman

**PROGRAM CHAIRMEN  
JACK GOTCHER & STEVEN LoCASCIO**

**SECOND DISTRICT DENTAL SOCIETY EXECUTIVE DIRECTOR**

**SESSIONS:**

In effort to keep our membership informed of current trends and practices which pertain to dentistry, a wide variety of topics are presented in the yearly programs and study sessions. Please be aware that the information and opinions expressed by the speakers are their own and do not necessarily reflect the opinion of the Second District Dental Society.

**NON—MEMBERS:**

Non Second District Dental Society members are invited to attend dental society scientific sessions and will be required to pay a fee as determined by the Second District in consideration of the scientific sessions content.



## SECOND DISTRICT DENTAL SOCIETY

### PAST PRESIDENTS

1967—1968	J. H. McCrory	2006- 2007	W.L. Pope
1968—1969	Harold E. Burns	2007-2008	Thomas Dug Moye
1969—1970	Ed Hamilton	2008-2009	James Curtiss
1970—1971	Reuben Robinson	2009-2010	Susan Orwick Barnes
1971—1972	W. H. Piper	2010-2011	Danny Chacko
1972—1973	W. P. Clear	2011-2012	Michael Bowman
1973—1974	William Rose	2012-2013	Angela Burns
1974—1975	Reuben Pelot	2013-2014	Stephen Malone
1975—1976	William Campbell	2014-2015	John Dinsmore
1976—1977	Kenneth Walker	2015-2016	Hope Watson
1977—1978	H. D. Blanton	2016-2017	Mike Mysinger
1978—1979	Richard Bowles	2017-2018	Vicki Guffey
1979—1980	Robert Alley	2018-2019	Josh Campbell
1980—1981	Kenneth Mills	2019-2020	Brad White
1981—1982	William Powell	2020-2021	Tim McConnell
1982—1983	Joe Hutton	2022-2022	Steven Brock
1983—1984	Grayson Eddy	2022-2023	Ben Scott
1984—1985	Glenn Greer		
1985—1986	Tom Zarger		
1986—1987	David Ackerson		
1987—1988	Bill Rogers		
1988—1989	Danny Adkins		
1989—1990	W. F. Davis		
1990—1991	Eddie Brooks		
1991—1992	Ben Birdwell		
1992—1993	Jack Gotcher		
1993—1994	Walt Tipton		
1994—1995	Marshall Parker		
1995—1996	Frank Balaban		
1996—1997	Phil Wenk		
1997—1998	Wayne Davis		
1998—1999	C. L. Greenblatt		
1999—2000	Kim Norman		
2000—2001	Jan Henley		
2001—2002	Louis Browning		
2002—2003	Ruth Bailey		
2003—2004	Newsom Baker		
2004—2005	John C. Osborn		
2005—2006	Nadim J. Jubran		



125 Lakeview Estates Rd.  
Vonore, TN. 37885

Non-Profit Org.  
U.S. Postage  
PAID  
Knoxville, TN  
Permit# 309